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## **ORTHODONTISTS ANNOUNCE 2<sup>ND</sup> ANNUAL “YOUR SMILE IS A NATIONAL TREASURE” PHOTO CONTEST**

***Grand Prize Is An iPad Mini***



**STOUGHTON, MASS. (Issued Spring 2013)** ---- Take your smile on vacation!

For the second consecutive year, that's what the staff at ARCH Orthodontics is suggesting to patients in a unique photo contest with the theme, 'Your Smile Is A National Treasure.'

The contest is open to all patients. Last year, over 50 people of all ages entered. The deadline is September 3, 2013.

*(Horsing around and showing off big smiles: Shown is a 2012 prize winner, Lindsey Barrett of Canton, during last year's family vacation at a ranch resort near Lake George, NY.)*

To enter, a patient must submit a photo in which they're wearing their ARCH t-shirt while visiting a historic landmark or favorite vacation spot. Entries should be accompanied by a brief caption identifying key information: who, what, where and when. Electronic photo entries (JPG or PDF) and brief descriptions and IDs should be sent to [jgordon@archorthodontics.com](mailto:jgordon@archorthodontics.com). All photos will be posted on the ARCH Orthodontics website ([www.archorthodontics.com](http://www.archorthodontics.com)). Each entry will be posted on the ARCH and Facebook websites. The Grand Prize Winner will receive an iPad Mini.

To qualify, the photo must include the patient in any environment (such as in the shark or horse entries) or with any well-known monument, building, or location such as the Statue of Liberty, Mt. Rushmore, Fenway Park, the Grand Canyon, the Eiffel Tower, Buckingham Palace, etc. Additional info is available at ARCH's Facebook page. Entrants can increase chances of winning by asking their friends and family to vote online for their photo. More credit will be given to entries that illustrate ARCH's philosophy: *That life is full of things to smile about, and that Orthodontic treatment is an investment in that smile which will reap benefits for a lifetime.*

ARCH Orthodontics, the 'Official Orthodontic Sponsor of Miss Massachusetts,' has offices in Stoughton, Bridgewater, Brockton, Canton, Hyannis, Hyde Park, Orleans, Randolph and Westwood.



Arch offers free initial consultation including digital photos and panoral x-rays. For more info:  
[www.archorthodontics.com](http://www.archorthodontics.com) / 1-800-28-SMILE.

*(Showing off their great teeth -- 2012 Grand Prize winner is ARCH Orthodontics patient William Sullivan of Bridgewater at Six Flags Adventure Park in New Jersey. He earned an iPad for this creative photo taken by his mom.)*

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ARCH photo contest #2 0313 smh